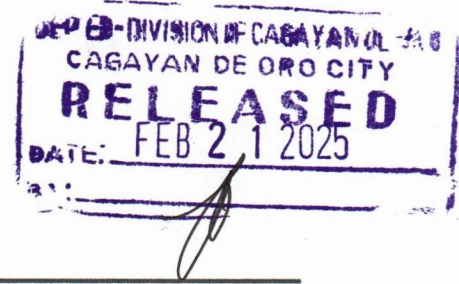




Republic of the Philippines
Department of Education
DIVISION OF CAGAYAN DE ORO CITY



Office of the Schools Division Superintendent

Division Advisory No. 06 s. 2025
February 20, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.depedcdo.net)

**INVITATION TO STUDENTS PARENTS AND TEACHERS ON EDUTAINMENT FILM
ART VIEWING**

In celebration of the National Arts Month, Avia Prime, a DepEd Educational events provider will be hosting, the Edutainment Film Arts Viewing. This event promotes the Department of Education's mission to provide a child-friendly, gender sensitive, safe and motivating environment through film art with K to 12 Basic Education Curriculum, Junior High School and Senior High School-Arts and Design Track Specialized subject and Special Program in the Arts. The Advocacy and Adaptation Films will premier every Saturday and Sunday starting February to April 2025 in different cinemas including SM, Ayala Malls, Gaisano Malls, Convention Center and Function Rooms.

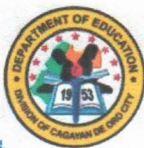
The objectives of this edutainment film are as follows:

- To motivate learners;
- learning the importance of teaching in our life;
- developing analytical processes;
- to sensitize individuals to another person's life role; and
- to be gatewayed to exploring complex ideas & open students' eyes to other ways of looking at the world

Participation in this activity shall be on a **voluntary basis** and as such, participants themselves shall shoulder any fees and transportation expenses. Furthermore, their participation shall be subject to the non-disruption of classes policy as stipulated in DepEd Order No. 9, s. 2005, titled "*Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*".

Attached is the copy of communication for your information and guidance.

✓ DA-001-SGOD-HRDS-MCTG / INVITATION TO STUDENTS. PARENTS AND TEACHERS TO
VIEW THE EDUTAINMENT FILM ART
February 20, 2025



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City
Telephone: (088) 855-0044, (088) 855-0047, (088) 328-2142
Email Address: cagayandeoro.city@deped.gov.ph
Website: <https://depedcdo.net/>

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February 3, 2025

ROY ANGELO E. GAZO
Schools Division Superintendent
DEPED Cagayan De oro

Dear Dr. Gazo;

Greetings of peace!

Avia Prime Eduvent Management by Xplorasi, is a **DepEd Educational-Events Provider** in different Regions and Divisions, a group of Professional Educational Events Coordinator, Organizer and Exhibitor whose aim is to provide a more effective and enjoyable way of transmitting knowledge to its clientele. The group is well exposed to the various facet of education that will surely and productively guarantee total quality LEARNING.

In celebration of **NATIONAL ARTS MONTH**, **Avia Prime** will be bringing in your Division, **THE EDUTAINMENT FILM ARTS VIEWING** promoting Department of Education and Commission on Higher Education mission to provide a child-friendly, gender sensitive, safe and motivating environment thru film art with K to 12 Basic Education Curriculum, Junior High School & Senior High School-Arts and Design Track Specialized Subject and Special Program in the Arts.

The Film Art Viewing entitled **"IKALAWANG INA" inspired by true to life events of a TEACHER and STUDENTS**. A Film by One of the Best Advocacy Director, Storyteller and Educator Neal "Buboy" Tan, advocates children's values formation, rights to proper education, giving importance to indigenous people and teacher's unparalleled dedication in teaching. This Film is for all General Audience by Movie and Television review and Classification Board (MTRCB), the material is nothing objectionable in the theme and in the scenes and dialogue.

The Objectives of this edutainment film art are:

- To motivate Learners
- To learn the importance of Teacher in our life
- To develop analytical processes
- To sensitize individuals to another person's life role
- To be gateway to exploring complex ideas & open students eyes to other ways of looking at the world

Our Advocacy & Adaptation Films will be premier every Saturday and Sunday starting **February –April 2025** to Different Cinema House like **SM, Ayala Malls and Gaisano Malls** and we can also set up to different venues like convention center and Function Rooms nearby to **your location**. We already partner with other Regional and Division offices like Davao, SOCCSKARGEN, Eastern Visayas, Central Visayas, Western Visayas, NCR, Ilocos and more.

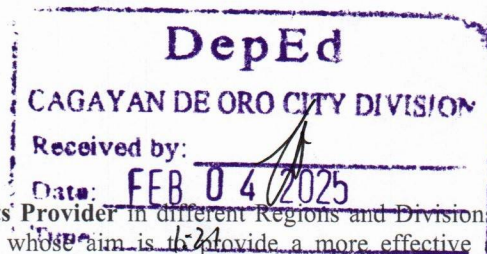
In line with this, **we are writing** you to formally invite your Students, Parents and Teachers in your Region/ Division, Cities and Municipalities to **view the Edutainment Film Art** where they can discover and re discover the Importance of Education, Family and the Sacrifices dedicating life of a Teachers to build someone else's DREAM.

We look forward to hearing from you with regard to this proposal. Should you wish to discuss details further, feel free to contact us:
(02) 7000 5156 ; (02) 8697 6361 ; 0906 3505088 ; 09993966214

Thank you and God Bless!

Your education partner,

SYLFRED SERGE GONZALES,RN
Marketing Executive for Education
0999 3966214



Office Address: Suite 203 GJ Building Quezon Avenue, Quezon City

Office Tel No.: (02) 7000 5156 ; (02) 8697 6361 ; (0906) 3505088 ; (0999) 3966214
Email Add: aviaprime88@gmail.com

Ikalawang INA

A Film By Neal "Buboy" Tan

Synopsis

The story of a diligent teacher and a successful businessman, Alghren Eusebio. He is in a quest to search for that teacher, Anastacia Ledesma, that served as his second mother who shaped and guided him to whatever he has reached today.

Mrs. Calma is a cheerful and dedicated teacher. She was an inspiration and loved by her students but her moments turned dark when she was diagnosed with breast cancer. The tragedy that befell her had a great impact on her students. She continued to be their teacher despite what she was going through. Students discovered that apart from family problems, financial and learning conditions at school, one of the major causes of students' worries that affect their studies is the well-being of their teachers because their future depends on them.

Diego, a senior high school student, is a big problem for his teacher Agnes because he often misses class. The reason is their extreme poverty and cruelty of his father, Salvo. Agnes cannot help but be affected by what her student is going through. Like a mother defending her child, she would try to protect him and even give her own food to him.

Nida is a child who has no other wish but to have her own tutor because of her weakness in her studies. Instead of her mother Benilda guiding her, she chooses to not care and spend more time in social media and tiktok. Her nanny tries to teach but all in vain. In search of someone who can serve as her tutor, a tricycle driver invited her to come with him with false pretense to teach her. Luckily she was saved in time. Through a public service TV program, they were united with her mother. The call for child protection became necessary not only in the school but also in their own household.

Alghren finally found his extraordinary teacher Anastacia Ledesma who is now affected with the early signs of dementia. He remembered how she patiently served him, taught him, and defended him when he came to school with slippers instead of shoes because of a wound on his heel. She was always an inspiration to him up until now. That is why he bestowed on her the Lifetime Education Award to serve as an inspiration to others too.

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**TESSIE
TOMAS**

**ROSANNA
ROCES**

**GEOFF EIGENMANN YAYO AGUILA MARTIN VENEGAS
MAX EIGENMANN LIZ ALINDOGAN MON CONFIADO**



IKALAWANG INA

A Film by Neal "Buboy" Tan



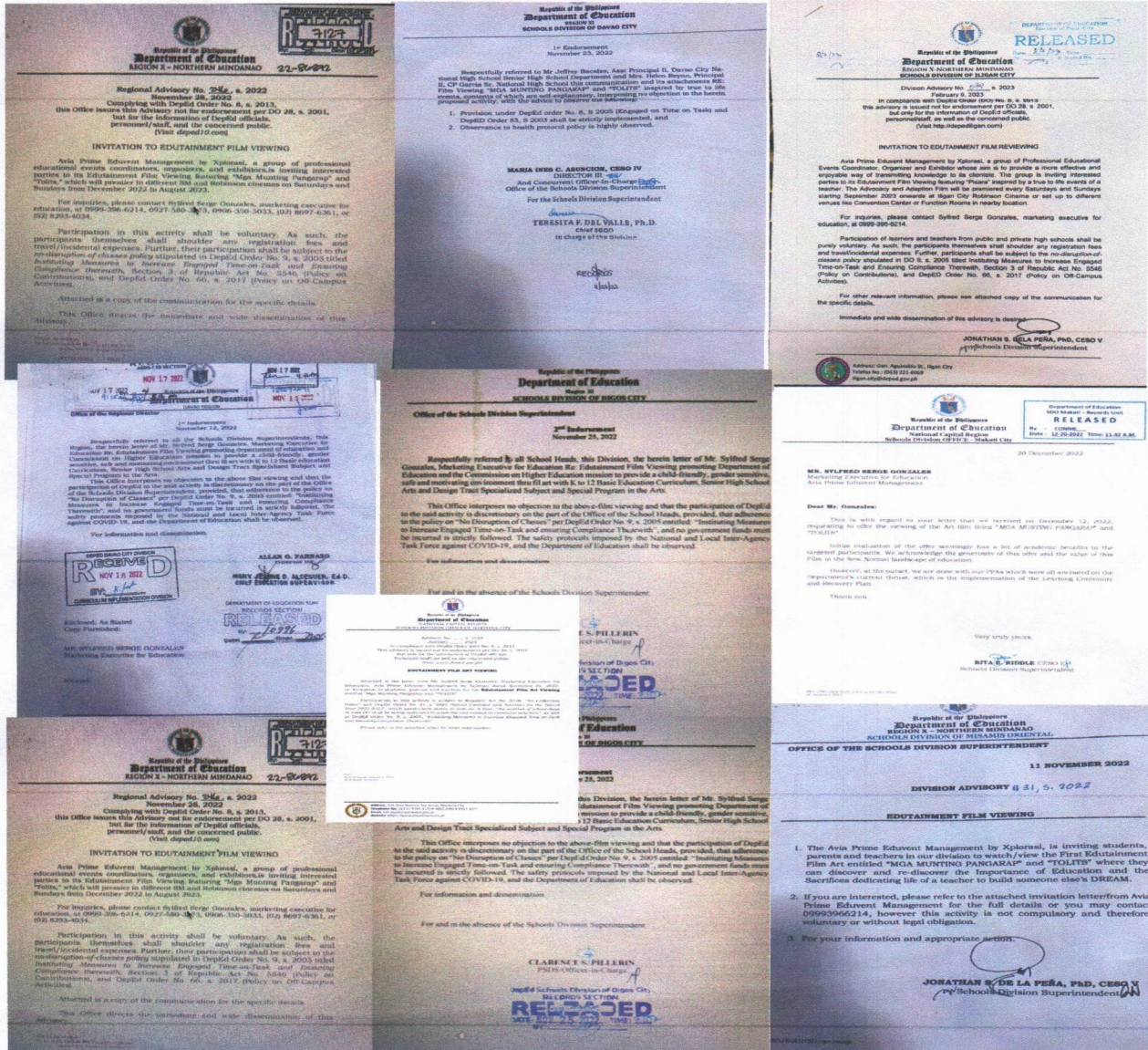
TONI CO, JOJO MATIAS, KENT MAGNO, KURSTINE FAYE DUCUSIN, RENREN GUAZON, JACKYN MARGALLO OSIT
ALEISHA JEAN HUNWICK, MARIA LOURDES DIZON, LIZ ALINDOGAN, ISADORA, PATRICK SANCHEZ, TETCHIE DNO

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Some of DepEd Region and Division PARTNERSHIPS



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